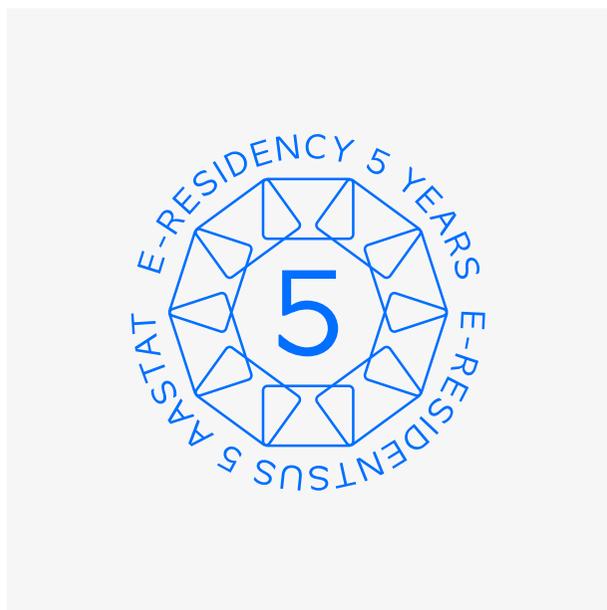


use the color logo only on white or very light background

never use the color logo
on dark backgrounds
or on top of images



on light background, you can
use the logo in any dark color
(blue, gray, silver, etc)



on dark background,
use the logo in white or light color



on dark background, such as brand
blue, a silver/gray logo can be used